

Business USA

An Economic Development Initiative to Assist U.S. Businesses

BusinessUSA supports U.S. businesses by cataloging government and nonprofit enterprise assistance resources; matching them to specific business needs; and, streamlining access to the programs and services needed most. The goal of BusinessUSA is simple—to help emerging entrepreneurs and established companies around the country overcome challenges, exploit opportunities and connect to the right resources to advance their objectives.

One-Stop Touch Points for Business Assistance

The BusinessUSA network includes integrated call centers, a web portal, a Michigan field office, a Gulf Coast regional partnership, and cross-trained specialists in U.S. Department of Commerce field offices across the country. BusinessUSA helps businesses succeed by:

- Assessing company needs
- Identifying opportunities for business growth
- Introducing firms to federal, state, local and nonprofit business assistance programs
- Leveraging established partner relationships
- Helping businesses reach their goals

BusinessUSA refers firms to business assistance experts in several areas including:

- Advanced Materials and Standards
- Business and Trade Research Data
- Business Plan Development
- Cost Identification and Control
- Export Assistance
- Import Assistance
- Financing Options
- Government Procurement
- Intellectual Property Protection
- Market Diversification
- Research and Innovation Grants
- Tax Credits
- University Technical Assistance
- Worker Training

The BusinessUSA Difference

BusinessUSA offers a comprehensive portfolio of federal, state, local and nonprofit business assistance resources including more than 250 federal, state and local programs – many at no cost to U.S. entrepreneurs and businesses. BusinessUSA is where business, resources, and opportunities connect for industry growth and job creation.

To learn more about BusinessUSA contact [1-888-728-4190](tel:1-888-728-4190) or www.BusinessUSA.gov.