Communications Toolkit









Communications Toolkit

Introduction and **Background**

Communications Goals

Key Dates and Toolkits

Key Messages

Products

Introduction

This toolkit contains information and products to help you communicate an upcoming change for certain TRICARE beneficiaries. This is the first communications toolkit in a series of four. Future toolkits will be released early Sept., late Oct., and early Dec. They will include content about TRICARE Open Season, FEDVIP, and new TRICARE Select enrollment fees for Group A retirees. These toolkits will contain relevant, turn-key products for communicators, stakeholders, and PAOs to use to communicate effectively with a range of audiences.

Background

Effective Jan. 1, 2018, Congress directed the DHA to implement TRICARE Select retiree enrollment fees in the National Defense Authorization Act of 2017 (NDAA-17), but delayed implementation of fees until Jan. 1, 2021 for Group A retirees.



This is a change. TRICARE Select Group A retired beneficiaries have not previously paid enrollment fees.

If the sponsor's initial enlistment or appointment occurred before Jan. 1, 2018, they and their family members are in Group A.

A subset of TRICARE Select Group A retirees only use their TRICARE Select coverage as other health insurance (OHI). Starting on Jan. 1, 2021, these beneficiaries will have to pay for this coverage. Affected beneficiaries need adequate time to determine what choice makes the most sense for them and their families. Enrollment fees are waived for Chapter 61 retirees and their family members and survivors of deceased ADSMs. All ADFMs, regardless of Group A or B, do not pay TRICARE Select enrollment fees.



There is no change for TRICARE Select Group B beneficiaries. They currently pay enrollment fees. If the sponsor's initial enlistment or appointment occurred on or after Jan. 1, 2018, they and their family members are in Group B.

In order to maintain health care coverage unless waived by law, TRICARE Select Group A retired beneficiaries must take action and pay their TRICARE Select enrollment fees. During TRICARE Open Season, beneficiaries can set up an allotment for enrollment fees with their regional contractor. Beneficiaries will set up an allotment for contractors to begin collecting enrollment fees from Jan. 1, 2021 forward. Actual payment of enrollment fees will be charged/deducted effective Jan. 1, 2021. This fee also applies to TRICARE Overseas Program Select Group A retired beneficiaries.

Beneficiaries who don't set up their TRICARE Select enrollment fee payment by Jan. 1, 2021 will be disenrolled from TRICARE Select due to non-payment. Beneficiaries will have 90 days from their termination date to request reinstatement. If they don't take action, beneficiaries will only be able to get care from a military hospital or clinic if space is available (i.e. all civilian healthcare costs will be there full responsibility).







Communications Toolkit

Introduction and **Background**

Communications Goals

Key Dates and Toolkits

Key Messages

Products

The following TRICARE Select Group A Retiree out-of-pocket costs are effective Jan. 1, 2021:

Enrollment Fees:

Individual:

Monthly enrollment fee: \$12.50 Annual enrollment fee: \$150

Family:

Monthly enrollment fee: \$25 Annual enrollment fee: \$300

Deductibles:

\$150 Individual/\$300 Family

Catastrophic Cap:

\$3,500 (Increased from \$3,000)

Communication Goals:

- 1. Notify TRICARE Select Group A retirees of enrollment fees effective Jan. 1, 2021, and specific calls to action
- 2. Inform Group B retirees to do nothing
- 3. Educate key stakeholders about enrollment fees for TRICARE Select Group A retirees and their family members

Stakeholders Audiences TRICARE Select Group A retirees actively filing claims Military Health System Leadership (1.2 million) Department of Defense Leadership **DMDC** Second Payers: TRICARE Select enrollees who have other **THP Regional Offices** health insurance (OHI) as primary payer for health care TRICARE Overseas Program Office and submit claims to TRICARE Select as second payer Military Medical Treatment Facility Leadership (179,000)Humana Military Leadership Non-Users: TRICARE beneficiaries currently enrolled in Health Net Leadership TRICARE Select, but not submitting any claims (325,000) International SOS Leadership Military Service and Veteran Service Organizations (MSO/VSOs) TRICARE Select Group B retirees Military Digital Influencers (e.g. "mommy bloggers") Note: Select Group A ADFMs do not pay any enrollment Service Medical Commands fees Retirement Service Offices TRICARE Service Centers OCONUS Those entitled to TRICARE For Life





Communications Toolkit

Introduction and Background

Communications Goals

Key Dates and Toolkits

Key Messages

Products

Key Dates:

Dates	Phases and Objectives	Topics (all toolkits live on health.mil)
15 JUL - 6 NOV	Phase One: Awareness and Educate	Toolkit 1: 15 JUL New TRICARE Select Fee for Group A retirees
		Toolkit 2: 9 SEPT Preview TRICARE Open Season 2020 New TRICARE Select Fees for Group A retirees FEDVIP — You May Be Eligible To Enroll
9 NOV - 14 DEC	Phase Two: Call to Action: Make Choices During Open Season	Toolkit 3: 28 OCT Open Season – You Have a Choice New TRICARE Select Fees for Group A retirees – Beneficiaries will be disenrolled for failure to pay enrollment fees on Jan. 1, 2021. FEDVIP – Enroll Now if Eligible
1 JAN - 1 APR	Phase Three: Disenrollment and Reinstatement	Toolkit 4: 9 DEC Failure to Pay and Disenrollment: Beneficiaries who failed to pay enrollment fees on Jan. 1 are automatically disenrolled from TRICARE Select. To reinstate coverage, beneficiaries must pay all enrollment fees back to Jan. 1, 2021 within 90 days of Dec. 31, 2020.

More Information:

For questions regarding the Military Health System's "New TRICARE Select Fees for Group A retirees" communications toolkit or if you have problems accessing any of the materials, please contact Paul Fitzpatrick at paul.m.fitzpatrick2.civ@mail.mil or Sarah Gmyr at sarah.gmyr.ctr@mail.mil.





Communications Toolkit

Introduction and **Background**

Communications Goals

Key Dates and Toolkits

Key Messages

Products

Key Messages

These are the approved talking points and key messages for TRICARE Select Enrollment Fees for Group A retirees.

Phase One: Drive Awareness and Educate

- Congress directed the Defense Health Agency to implement TRICARE Select Group A retired enrollment fees in the 2017 National Defense Authorization Act.
- Effective Jan. 1, 2021, TRICARE Select Group A retiree beneficiaries will be required to pay TRICARE Select enrollment fees. This should be done via allotment, where feasible.
- During TRICARE Open Season, beneficiaries can set up an allotment for enrollment fees with their regional contractor.
- This is a change. TRICARE Select Group A retired beneficiaries have not paid enrollment fees for TRICARE Select previously.
- Effective Jan. 1, 2021, the catastrophic cap for Group A retired beneficiaries will increase from \$3,000 to \$3,500.
- Enrollment fees are waived for Chapter 61 retirees and their family members and survivors of deceased ADSMs.
- There is no change for TRICARE Select Group B beneficiaries. They currently pay enrollment fees.

The following TRICARE Select Group A Retiree out-of-pocket costs are effective Jan. 1, 2021: **Enrollment Fees:**

Individual:

Monthly enrollment fee: \$12.50 Annual enrollment fee: \$150

Family:

Monthly enrollment fee: \$25 Annual enrollment fee: \$300

Deductibles:

\$150 Individual/**\$300** Family

Catastrophic Cap:

\$3,500 (Increased from \$3,000)





Communications Toolkit

Introduction and **Background**

Communications Goals

Key Dates and Toolkits

Key Messages

Products

TRICARE Select Enrollment Fees For Group A Retirees Products









TRICARE.mil Article: Changes Coming Soon for Some TRICARE Select Retired Beneficiaries



