

DHA CHANGE OF DIRECTORSHIP



*Tuesday, 3 January 2023
1000
Defense Health Headquarters
Falls Church, VA*

The Presiding Officer

of Today's Ceremony is



Ms. Seileen Mullen

Acting Assistant Secretary of Defense

for Health Affairs

Sequence of Events

WELCOME

LIEUTENANT COMMANDER BRITTANY HADEN
DEPUTY CHIEF, DIRECTOR'S ACTION GROUP

ARRIVAL OF OFFICIAL PARTY

MS. SEILEEN MULLEN
LIEUTENANT GENERAL RONALD PLACE
MAJOR GENERAL TELITA CROSLAND

PARADING OF THE COLORS

3RD U.S. INFANTRY "OLD GUARD" COLOR GUARD

NATIONAL ANTHEM

MASTER SERGEANT MATTHEW HEIL
U.S. ARMY BAND

INVOCATION

COLONEL STANLEY SMITH
DHA STAFF CHAPLAIN

WELCOME AND INTRODUCTION OF PRESIDING OFFICER

PRESIDING OFFICER REMARKS

MS. SEILEEN MULLEN

CHANGE OF DIRECTORSHIP

PASSING OF THE COLORS

OUTGOING DHA DIRECTOR REMARKS

LIEUTENANT GENERAL RONALD PLACE

INCOMING DHA DIRECTOR REMARKS

MAJOR GENERAL TELITA CROSLAND

CLOSING NARRATION

U.S. ARMED FORCES MEDLEY

DEPARTURE OF OFFICIAL PARTY

RECEPTION

DHA CAFETERIA



Ms. Seileen Mullen

Acting Assistant Secretary of Defense for Health Affairs

Ms. Seileen Mullen is currently serving as the Acting Assistant Secretary of Defense for Health Affairs. In this role, she is the principal advisor to the Secretary of Defense and the Undersecretary of Defense for Personnel and Readiness for all Department of Defense health and force health protection policies, programs, and activities.

Mullen has spent nearly 30 years in or around military health. Prior to being named the Acting Assistant Secretary of Defense for Health Affairs in 2022, she served as the Chief Operating Officer of Martin, Blanck & Associates, a health care policy firm, with a focus in military health. She became Chief Operating Officer in January 2007, and was responsible for day-to-day operations, including management of client relations, and internal communications and external partnerships. At Martin, Blanck & Associates, she worked extensively military health issues, including on matters relating to both the direct care and purchased care systems.

Mullen graduated with a Bachelor of Arts from the University of Virginia in 1984. From 1985 to 1993, she served in the House of Representatives in a variety of roles. She spent three years as a professional staff member on the House Armed Services Committee.

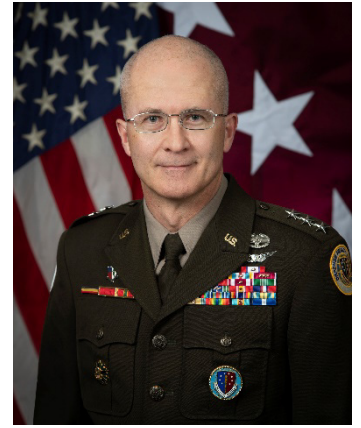
In February 1993, she joined the Department of Defense. From 1994 to 1996, she served as the Special Assistant and Executive Officer to the Assistant Secretary of Defense for Health Affairs, where she provided advice and counsel to the Assistant Secretary of Defense for Health Affairs on health care and operational policy matters. In this role, she also contributed to the publication of the Final Report of the White House Task Force on Persian Gulf War.

From 1996 to 1998, Mullen was the Director of the Department of Defense's TRICARE Management Activity's Aurora Field Office. In this role as the Head of Contracting Activity (HCA), she managed TRICARE's contracting activities, as well as approximately 350 personnel in TRICARE's Colorado and Washington, D.C. contracting offices.

From 1999 to 2001, Mullen served as the Director of Federal Government Relations for the Salt Lake Organizing Committee for the Olympic Winter Games of 2002. She worked daily with the White House Task Force for the Olympics in securing appropriations for the 2002 Olympic Games and all aspects of government relations at the federal and state level. From 2001 to 2004, she provided program consulting services to the TRICARE Management Activity (TMA) in support of the TRICARE Next Generation (T-Nex) contracts for managed care services, which represented \$32 billion in federal healthcare contracting.

She served as a member of the Virginia Medical Reserve Corps during the COVID-19 pandemic. She is a recipient of the Department of Defense Outstanding Public Service Award.

LTG Ronald J. Place, MD *Director, Defense Health Agency*



Lieutenant General Ronald J. Place is the Director, Defense Health Agency (DHA), Defense Health Headquarters, Falls Church, Virginia. He leads a joint, integrated Combat Support Agency enabling the Army, Navy, and Air Force medical services to provide a medically ready force and ready medical force to Combatant Commands in both peacetime and wartime. In support of an integrated, affordable, and high quality military health service, the DHA directs the execution of ten joint shared services to include the TRICARE health plan, pharmacy, health information technology, research & acquisition, education & training, public health, medical logistics, facility management, budget resource management, and contracting.

The DHA administers the TRICARE Health Plan providing worldwide medical, dental and pharmacy programs to more than 9.5 million uniformed service members, retirees and their families.

Lieutenant General Place hails from South Dakota, graduating from the University of South Dakota with a Chemistry Degree, a member of the Phi Beta Kappa Honor Society and ROTC commission. A member of Alpha Omega Alpha honor medical society, he then graduated from Creighton University School of Medicine. LTG Place completed his General Surgery internship and residency training at Madigan Army Medical Center (MAMC) and fellowship training in Colon and Rectal Surgery at the University of Texas Southwestern in Dallas. LTG Place's staff surgical assignments include Martin Army Community Hospital, Ft. Benning, GA and MAMC. His combat surgical experiences began in October 2001 when he deployed as a General Surgeon with the 250th Forward Surgical Team (FST-Airborne) to Afghanistan. He subsequently deployed with the 67th FST during OIF I, Task Force Med Falcon IX to Kosovo, and "A Detach" 249th General Hospital (OPCON to the 173rd Support BN) for OEF VI.

LTG Place's medical leadership positions began with his assignment to Landstuhl Regional Medical Center as the Chief of Surgery in 2002 and then Deputy Commander for Outlying Clinics. He returned to MAMC as the Deputy Commander-Clinical Services, then gaining responsibility for the day-to-day operations of the Medical Center as the Principal Deputy Commander. He next served as Commander of USA MEDDAC Fort Knox/Ireland Army Community Hospital then USA MEDDAC Fort Stewart/Winn Army Community Hospital. His flag officer positions include Assistant Surgeon General (Force Projection) at the Office of The Surgeon General, transitioning to the MEDCOM Deputy Chief of Staff (Quality and Safety). After serving as the Commanding General of Regional Health Command-Atlantic, LTG Place led the Military Health System NDAA 2017 Program Management Office. He most recently served as the Director of the National Capital Region Medical Directorate, the transitional Intermediate Management Organization, and the Interim Assistant Director for Health Care Administration, all within the Defense Health Agency. He currently serves as the Director, Defense Health Agency.

LTG Place is a graduate of the AMEDD Officer Basic and Advance Courses, the Command and General Staff Officer Course, and the National War College. He is board certified in both General Surgery and Colorectal Surgery, the author of over 40 peer reviewed articles and book chapters, and a Clinical Professor of Surgery at the Uniformed Services University of Health Sciences. His awards include the Distinguished Service Medal with oak leaf cluster, Defense Superior Service Medal, Legion of Merit with three oak leaf clusters, Bronze Star Medal with oak leaf cluster, Navy Presidential Unit Citation, Combat Action Badge, Combat Medic Badge, Flight Surgeon's Badge, The Surgeon General's "A" Designator for clinical excellence, the Order of Military Medical Merit, the Army Staff Identification Badge, and others.



Major General Telita Crosland

Army Deputy Surgeon General

Major General Telita Crosland is a graduate of the U.S. Military Academy, the Uniformed Services University of Health Sciences, and the U.S. Army Command and General Staff College. In addition to her Doctorate of Medicine, she also holds a Master of Public Health from the Uniformed Services University of Health Sciences and a Master of Science in National Resource Strategy from the Eisenhower School.

MG Crosland entered the Army as a Medical Corps Officer in 1993. She is board certified by the American Board of Family Medicine, is a Fellow of the American Academy of Family Physicians and is a recipient of The Surgeon General's "A" proficiency designator.

MG Crosland has served in a variety of leadership positions including: Officer in Charge, Camp Walker Health Clinic, South Korea; Officer in Charge, Bennett Health Clinic, Fort Hood, Texas; Associate Program Director, Department of Family Medicine, Fort Lewis, Washington; Chief, Soldier Care, Fort Lewis, Washington; Deputy Chief, Department of Family Medicine, Fort Lewis, Washington; Commander, U.S. Army Health Clinic, Grafenwoehr, Germany; Senior Medical Officer, Office of The Surgeon General, Falls Church, Virginia; Commander, U.S. Army Medical Department Activity, Heidelberg, Germany; Deputy Commander, U.S. Army Medical Center, Landstuhl, Germany; Medical Corps Branch Chief, U.S. Army Human Resources Command, Fort Knox, Kentucky; Commander, U.S. Army Medical Department Activity, Fort Campbell, Kentucky; Deputy Chief of Staff for Operations, United States Army Medical Command, Falls Church, Virginia; Commanding General, Regional Health Command- Atlantic, Fort Belvoir, Virginia.

Her awards and decorations include the Legion of Merit (2 Oak Leaf Clusters); Meritorious Service Medal (4 Oak Leaf Clusters), Army Commendation Medal (3 Oak Leaf Clusters), Joint Service Achievement Medal, Army Staff Badge and the Parachutist's Badge. She is a member of the Order of Military Medical Merit.

U.S. Armed Forces Medley

"Semper Supra"

We're the mighty watchful eye, Guardians beyond the blue, The invisible front line,
Warfighters brave and true. Boldly reaching into space, there's no limit to our sky.
Standing guard both night and day, We're the Space Force from on high.

"Semper Paratus"

We're always ready for the call, We place our trust in Thee.
Through surf and storm and howling gale, High shall our purpose be,
"Semper Paratus" is our guide, Our fame, our glory, too.
To fight to save or fight and die! Aye! Coast Guard, we are for you.

"The U.S. Air Force"

Off we go into the wild blue yonder, Climbing high into the sun;
Here they come zooming to meet our thunder, At 'em now, Give 'em the gun!
Down we dive, spouting our flame from under, Off with one helluva roar!
We live in fame or go down in flame. Hey!
Nothing'll stop the U.S. Air Force!

"Anchors Aweigh"

Anchors Aweigh, my boys, Anchors Aweigh.
Farewell to college joys, we sail at break of day-ay-ay-ay.
Through our last night on shore, drink to the foam,
Until we meet once more. Here's wishing you a happy voyage home.

"Marine's Hymn"

From the Halls of Montezuma To the shores of Tripoli;
We fight our country's battles In the air, on land, and sea;
First to fight for right and freedom And to keep our honor clean;
We are proud to claim the title
Of United States Marine.

"The Army Goes Rolling Along"

First to fight for the right, And to build the Nation's might,
And The Army Goes Rolling Along
Proud of all we have done, Fighting till the battle's won,
And the Army Goes Rolling Along.

Then it's Hi! Hi! Hey! The Army's on its way.
Count off the cadence loud and strong For where e'er we go,
You will always know
That The Army Goes Rolling Along

