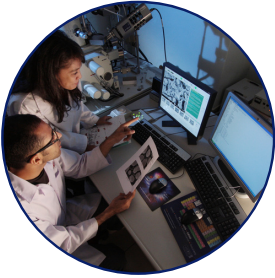


MOVING RESEARCH INTO PRACTICE



**Evidence-Based
Clinical Guidelines**



**Improved Patient
Outcomes**

Implementation Science Phases and Key Activities



Project Management

Establish project plans, processes, and manage resources

- SMART Goals
- Team Roles
- Timelines



Dissemination

Determine target audiences and outreach methods

- Market Research
- Key Messaging
- Materials & Resources



Implementation

Instruct and provide support for potential adopters

- Assess Readiness
- Cultivate Champions
- Education & Training



Assessment

Measure knowledge adoption, product use, and overall impact

- Lessons Learned
- Measure Outcomes
- Evaluate Process